

Mallkonzept for external tenants

1. Conditions

- Management/promotion decides on the rental of mall space in the Zugerland shopping center.
- Only activities that do not directly compete with the shops in Zugerland will be authorized. Direct competition exists if the same products of the same brand are sold.
- Banks, health insurance companies, credit institutions, insurance companies, fundraising and signature political or religious activities are not permitted.
- Regional social activities (e.g., by institutions, schools or associations) will be taken into account where possible.
- The mall spaces are allocated to the same external tenants a maximum of twice a year.

2. Booking

- The booking enquiry must be made using the official form on the Zugerland website: (<https://www.ekz-zugerland.ch/en/mall-rental>).
- The enquiry must be accompanied by a stand concept and a photo of the stand. The realisation of the stand must correspond to the submitted image material.

3. Confirmation

Mall space rentals will be confirmed in writing by management/promotion.

4. Rental duration

- Mall spaces are rented for a minimum of 3 days (Monday to Wednesday or Thursday to Saturday) or a maximum of 2 weeks (12 days, Monday to Saturday).
- Exhibitions are authorized for a maximum of 3 weeks (18 days, Monday to Saturday).
- Shorter bookings or different days are only possible for special events or promotions (after consultation with the center promotion department).

5. Prices

- Mall areas/outdoor areas: CHF 8.-/day/m²
- Electricity 230 V, 10 A: CHF 20.-/day
- Electricity > 230 V, 10 A: CHF 40.-/day

6. Payment

The costs for rent and electricity (if required) are issued as a total invoice and must be paid within 30 days.

7. Cancellation

Cancellations must be made in writing at least 30 days before the start of the rental period. After this deadline, the cancellation will be charged.

8. Termination of contract

Failure to comply with the rules of management/promotion may result in immediate cancellation and termination of the contract without notice and without reimbursement of costs.

9. Rules

- No visible hand storage may be set up on the mall area.
- Staff on site may not use aggressive sales tactics or leave the mall area to approach customers.
- Promotions must be accompanied by staff; promotions without staff will not be accepted.
- It must be clearly stated who is present on the floor (e.g., by means of a company logo). The lift must be attractive and clean.
- Clarity in the shopping center must be always ensured. Walls or other structural elements that impair or prevent the view of shops are not permitted.
- The boundaries of the shopping center must be observed and adhered to. The installation of displays, posters etc. is only permitted within the marked mall area, except for ceilings and pillars.
- The distribution of samples or giveaways must be agreed in advance with management/promotion and is generally only permitted on the booked mall area.
- Game and advertising balloons may only be filled with non-flammable gas or gas mixtures (e.g., balloon gas). Gas cylinders must be secured against falling over and protected from heat, fire and strong sunlight. In the event of fire, the cylinders must be taken outside immediately. The Zug fire brigade must be informed in advance when and where the advertising balloons will be filled.

10. Set-up

On the first day of hire, set-up can begin from 6.30 a.m. Please register with the center service before setting up. Contact via telephone: +41 41 748 66 04.

11. Dismantling

Dismantling must take place on the last day of hire (Monday to Thursday from 7 p.m., Fridays from 9 p.m. and Saturdays from 5 p.m.). The mall areas may not be cleared before closing time. For clearing times longer than 1.5 hours, the center service must be contacted in advance. Contact via telephone: +41 41 748 66 04.

12. Waste

You must dispose of all waste yourself.

13. Means of transport

The shopping trolleys are for the exclusive use of Zugerland customers. The publicly accessible lifts and conveyor belts may not be used for transporting materials. Own lift trucks or pallet trolleys are only permitted with rubber wheels. Any damage to the floor will be charged to the person responsible. The location for goods handling must be agreed with the center service. Contact via telephone: +41 41 748 66 04.

14. Parking spots

Park & Ride, parking costs CHF 5.- for 24 hours. The ticket must be paid for on site at the entrance barrier on the far right at the first of two machines (no change, coins only). The ticket is issued at the second machine. Park & Ride is limited to 35 parking spaces.

15. Liability

Management/promotion accepts no liability whatsoever. Insurance is the responsibility of the external hirers.

16. Safety / emergency exits

Escape routes must be kept clear during the entire set-up, dismantling and implementation phases. Frequency zones must not be impaired. Stand and decoration material must be flame-retardant for fire safety reasons (BKZ 5.2).

17. Smoke-free

The Zugerland shopping center is a smoke-free zone.

18. Advertising

Advertising messages in connection with the activities on the mall area must include a reference to the Zugerland Shopping Centre. The correct brand names and logos can be obtained from the center promotion department.

19. Mall opening times

Monday to Thursday	9 a.m. to 7 p.m.
Friday	9 a.m. to 9 p.m.
Saturday	8 a.m. to 5 p.m.

20. Mall areas

Lower sales level UVE

• Outdoor sales area UVE.A (entrance OST)	39 m ²	2 x 400 V, 16 A / 1 x 230 V, 10 A
• Mall area UVE.1 (east entrance)	85 m ²	2 x 400 V, 16 A / 1 x 230 V, 10 A
• Mall area UVE.1 A (east entrance)	21 m ²	
• Mall area UVE.1 B (east entrance)	21 m ²	
• Mall area UVE.1 C (east entrance)	21 m ²	
• Mall area UVE.1 D (east entrance)	21 m ²	
• Mall area UVE.2 (west travelator)	25 m ²	electricity from UVE.1 (west entrance)
• Mall area UVE.1 (west entrance)	85 m ²	2 x 400 V, 16 A / 1 x 230 V, 10 A
• Mall area UVE.1 A (west entrance)	21 m ²	
• Mall area UVE.1 B (west entrance)	21 m ²	
• Mall area UVE.1 C (west entrance)	21 m ²	
• Mall area UVE.1 D (west entrance)	21 m ²	

Middle sales level MVE

• Mall area MVE.1 (entrance Migros)	12 m ²	without electricity
• Mall area MVE.2 (exit Migros)	12 m ²	without electricity

Upper sales level OVE

• Mall area OVE.1 (east travelator)	60 m ²	1 x 400 V, 16 A / 1 x 230 V, 10 A
• Mall area OVE.2 (west travelator)	60 m ²	1 x 400 V, 16 A / 1 x 230 V, 10 A

21. Contact

Genossenschaft Migros Luzern
 Centerpromotion Einkaufscenter Zugerland
info@ekz-zugerland.ch
 +41 41 455 71 11